

### CLARITY

DLP™ technology comes closer than any other display solution to reproducing the exact mirror image of its source material. That's why images projected by DLP™ technology are always crystal clear. The thousands of mirrors making up the Digital Micromirror Device at the heart of DLP™ technology are spaced less than one micron apart, resulting in a very high "fill factor." By minimizing the gaps between pixels in a projected image, DLP™ projection systems create a seamless digital picture that's sharp at any size—without the pixellation or "screen door" effect apparent in other technologies.

### BRIGHTNESS

DLP™ projection systems outshine the alternatives because, being mirror-based, they use light more efficiently. While other technologies lose a certain amount of light in transit, the microscopic mirrors in a DLP™ projection system bring more light from lamp to screen.

The difference is plain to see. With DLP™ technology, home entertainment becomes the visually stunning experience it should be. Business presentations have maximum impact—whether the lights are on or off. And large-venue displays captivate their audiences with outputs of up to a whopping 15,000 lumens.

### COLOR

DLP™ technology reproduces a range of colors up to eight times greater than that of analog projection systems. In televisions and home theater systems, DLP™ projection creates rich blacks and darker shades than is possible with other technologies. At the movies, DLP Cinema™ technology projects no fewer than 35 trillion colors—over eight times more than is possible with film.



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